

# COOLER SHOCK® Ice Packs Instructions for Setup and Use

Cooler Shock is an energy absorbing material that outperforms ice in all cooler applications, is reusable and non-toxic.

Cooler Shock comes as a sealed ready-to-use pack or as a dry pack ready for water (this greatly reduces shipping costs as well as storage space when ordering quantity).

Cooler Shock is a Phase Change material that holds a large amount of cooling energy and has the ability to deliver that energy in bursts at pre-designed temperature ranges.

**Please note:** Cooler Shock label indicates the potential to last up to 48 hours. This is possible when used with high quality coolers using pre-cooled contents. For general use you can expect Cooler Shock to be ideal for a full day (24 hours) of camping, fishing and general use. For closed cooler use, expect 48 hours or more depending on contents and cooler size (For example; using 3 or more Lg. packs in a 48 quart cooler with contents pre-cooled when placed in the cooler).



## Instructions for dry packs (or see setup video on Amazon listing or at CoolerShock.com)

- Carefully open zipper on bag starting from a corner (end), this helps avoid zipper failure. Add the following amount of water:
  - Mid-size 10 x 9 packs add **28 ounces (3-1/2 cups)** of tap water
  - Large 10 x 14 packs add **56 ounces (7 cups)** of tap water
- Let water stand for a few minutes to release the air coming from the tap. Stand pack up on end in a sink with top opened wide. Pour the water in gradually. Watch the pack as it fills since it will want to change shape on you during filling.
- Once water is in, flatten the top of the pack with zipper open, flattening down to the water line contained within. It should naturally get to a point where there is minimum to no air in the pack as you prepare to zip it tight.
- Fold bag up towards you and start closing the zipper, leaving the final inch open to squeeze any remaining air with water coming right up to the zipper.
- Close the final inch of the zipper and dry out any water that escaped with a paper towel. (You can re-open bag if you feel you've trapped any air to let the air escape then zip it again)
- For final and permanent sealing, heat a clothes iron to max setting. Wait 5 minutes to achieve full heat. Place pack on ironing board and iron the area between the zipper and the end of the bag in one pass. Move the iron at a pace that takes about 3 seconds for a perfect seal (3 Mississippi). Use the outer edge of the iron at its widest point. Test for a good seal by trying to pull apart the sealed lip. It should not pull apart. Now you're sealed! Shake the pack to distribute ingredients. Pack will turn to a gelatin in about 20 minutes. Shake the pack and put it in the freezer for 48 hours to achieve maximum cooling. (24 hours is effective and gets pack to 85% energy but 48 hours is best).

### Amazon Reviews

Cooler Shock is a family-owned business based in Phoenix, AZ. We make our ice packs here in the USA. Our success is driven by your feedback. Would you be so kind as to review our product on Amazon? Simply go back to your orders on Amazon and click on your Cooler Shock order and it will give you the option to review the product (not the seller). Thank you!

If you are not satisfied for any reason, please contact us and allow us the opportunity to address your concerns...

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Thank you from all of us!

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